

2017 Stars of the Lodging Industry Celebration Sponsorship Opportunities

April 13, 2018

Omni Atlanta Hotel at CNN Center



Gain Visibility at the Largest Lodging Industry Event of the Year in Georgia

Join GHLA in celebrating the achievements of Georgia's dynamic lodging industry and gain incredible visibility for your company! More than 700 lodging industry executives will gather to pay tribute our industry's finest during our Stars of the Lodging Industry Celebration. This event provides an opportunity to showcase your company's support of this very important segment of your business and to gain incredible visibility!

Join the Prestigious List of Industry Suppliers Who Have Already Joined Us as Sponsors!

Reserve your sponsorship right away to begin taking advantage of the visibility in our event promotions! To reserve your sponsorship or learn more, contact Denise Holland at GHLA at (404) 667-4077 or d.holland@ghla.net.

Sponsorship Opportunities

Platinum Level Sponsor - \$2,500

- Recognition during the Stars Celebration lunch.
- Five tickets to awards luncheon.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- List of attendees with contact info.

Gold Level Sponsor - \$1,000

- Sponsor a specific element of the awards program to gain exposure for your company.
- Two tickets to the luncheon program.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- List of attendees with contact info.

These Custom Sponsorships are available: Noisemakers; Photographer Area; Entertainment; Wall of Fame, Award Medallions, Printing for the Programs. Sponsorships may be customized to match your marketing goals. Please inquire to ensure exact pricing for these sponsorships.

Silver Level Sponsor - \$500

- Two tickets to the luncheon program.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- Ask about customizing this sponsorship to meet your marketing goals.

Bronze Level Sponsor - \$350

- One ticket to the luncheon program.
- Company name included in promotion on GHLA's Web site, printed program, and AV program.

Award Sponsor - \$2,000 / year

NOTE: To build upon the co-branding of these awards with the sponsoring company's name, a three-year commitment is recommended.

- A Stars of the Lodging Industry Award will be co-branded with your company name. You will designate a company representative to assist with the awards presentation on stage. (GHLA provides the award.)
- Two tickets to the luncheon program.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- List of attendees with contact info.

Choose from the following award sponsorships:

Property Award Sponsorships

- Community Service – **SOLD**
- Good Earthkeeping
- Guest Relations
- Special Event - One-Time Only – **SOLD**
- Special Event - Ongoing
- Technology Innovation of the Year – **SOLD**

Employee Award Sponsorships

- Outstanding Administrative Employee
- Outstanding Support Dept. Employee – **SOLD**
- Outstanding F&B Employee
- Outstanding Guest Services Employee
- Outstanding Roomkeeper – **SOLD**
- Outstanding Manager – **SOLD**
- Outstanding General Manager – **SOLD**
- Stevan Porter Emerging Hospitality Leader of the Year – **SOLD**

Stars of the Lodging Industry Sponsorship Reservation Form

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YES! Sign my company up as a sponsor of GHLA's 2018 Stars of the Lodging Industry. I understand that sponsorships are available on a first-come basis, and that I will be notified by GHLA staff to confirm my sponsorship request.

Fax This Sponsorship Form to GHLA at (404) 745-8899
For additional info, contact Denise at GHLA: (404) 667-4077 • d.holland@ghla.net

Contact Name/Title _____
 Company _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail address _____

Total Amount for Sponsorship as checked in the far right column: \$ _____

Total # of Additional Luncheon Tickets _____ @ \$95 each: \$ _____

Total Amount to be Billed: \$ _____

PAYMENT INFORMATION

- I am paying by credit card and have provided info below.
- Please bill me. I understand payment must be made to GHLA by April 1.

CREDIT CARD INFORMATION

Type of Credit Card	Amt Charged
_____	_____
Name on Card	

Card #	Exp. Date
_____	_____
Exp. Date	CVV
_____	_____
Signature	



Place a check mark by the sponsorship opportunity you wish to reserve. If this sponsorship has already been taken, GHLA staff will notify you of additional opportunities available.

- Platinum Level Sponsor - \$2,500
- Gold Level Sponsor - \$1,000
- Silver Level Sponsor - \$500
- Bronze Level Sponsor - \$350

AWARD SPONSOR - \$2,000

Select the Award your company would like to sponsor below:

Property Award Sponsorships

- Community Service – **SOLD**
- Good Earthkeeping
- Guest Relations
- Special Event - One-Time Only – **SOLD**
- Special Event - Ongoing
- Technology Innovation of the Year – **SOLD**

Employee Award Sponsorships

- Outstanding Administrative Employee
- Outstanding Support Department Employee – **SOLD**
- Outstanding F&B Employee
- Outstanding Guest Services Employee
- Outstanding Roomkeeper – **SOLD**
- Outstanding Manager – **SOLD**
- Outstanding General Manager – **SOLD**
- Stevan Porter Emerging Hospitality Leader of the Year – **SOLD**